

AIRBNB Pavilion
Schöner Wohnen

4—29 March, 2015
Private View: 3 March, 6:30 PM

A bed frame, a mattress, a Sofa, a Coffee Table, a TV, a console, an xbox, a chandelier, something old, something new, something borrowed, something Ikea, something Blue, something fancy, something Hermes, designer pieces, Lalique vases, Murano things, China, silverware, coat hangers, Fendi, Armani, Versace homeware (pick from these) and any other decorative paraphernalia including ceramics. 2015-01-24 18:18 GMT+00:00 AIRBNB Pavilion <airbnbpavilion@gmail.com>

For the exhibition “Schöner Wohnen,” AIRBNB Pavilion investigates on contemporary forms of domesticity. The London-based collective, who was set up on the occasion of the XIV Architecture Biennale in Venice, reflects on the status of domestic objects as (biographical) signifiers of our dwelling *selves* in an age of savage mediatic reproduction.

The field of investigation is the web and the effect that media platforms such as Pinterest and other related websites, capitalising on 'hominess,' are having on the way in which we search for, bond with and consequently get rid of the objects that surround us. The involvement is accelerated and browser friendly: within a yearly cycle, our identities as residents are formed on Amazon, broadcasted on Instagram, rented on Airbnb, and sold on eBay before the next IKEA piece has even made its way to the door.

In “Schöner Wohnen” (more beautiful homes, but also better homes), the space of armada is shot in the instant of its unfinished process; one which begins from the moment the object is encountered online, in a catalogue or a store, and continues with our appropriation of it.